

2010 Promotional Preview

| JANUARY | | | | | | |
|-------------------------------|----|----|----|----|----|----|
| s | m | t | w | t | f | s |
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| ²⁴ / ₃₁ | 25 | 26 | 27 | 28 | 29 | 30 |

- 13** Hometown Series Begins
Deadline: (13 weeks)
- 20** Weddings 2010
Deadline: January 8
- 29** Honor Roll Of Business
Deadline: January 20

| FEBRUARY | | | | | | |
|----------|----|----|----|----|----|----|
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | | | | | | |

- 6** Valentines Day
Deadline: February 1
- 20** Travel Section
Deadline: February 12

| MARCH | | | | | | |
|-------|----|----|----|----|----|----|
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 | | | |

- 15** NCAA Basketball
Deadline: March 10
- 22** Spring Home & Garden
Deadline: March 5
- 20** National Agriculture Day
Deadline: March 12

| APRIL | | | | | | |
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| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | |

- 2** SVBA Home and Garden Show
Deadline: March 17
- 14** Spring Car Care & Motorcycles
Deadline: April 2
- 23** Dining and Menu Guide
Deadline: April 16

| MAY | | | | | | |
|-------------------------------|----|----|----|----|----|----|
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| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| ²³ / ₃₀ | 24 | 25 | 26 | 27 | 28 | 29 |

- 4** Mother's Day Dining Guide
Deadline: April 30
- 6** Nurse's Tribute
Deadline: April 30
- 8** Mother's Day Memoriams
Deadline: May 6
- 27** Our Valley
Deadline: May 3

| JUNE | | | | | | |
|------|----|----|----|----|----|----|
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| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| 27 | 28 | 29 | 30 | | | |

- Graduation Section
Early June
- 3** Summer Staycations
13 weeks: June 3-August 26
- 12** Father's Day Gift Guide
Deadline: June 4
- 19** Father's Day Memoriams
Deadline: June 14

| JULY | | | | | | |
|------|----|----|----|----|----|----|
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| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

- 3** Flag Insert
Deadline: June 24
- 19** How To Consumer Guide
Deadline: July 5
- 28** Protecting Our Children
Deadline: July 9

Need More Information About Any Of These Promotions? Call Your Ad Rep At 574-6200

| AUGUST | | | | | | |
|--------|----|----|----|----|----|----|
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| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

- 13** County Fair Section
Deadline: July 30
- 20** High School Football
Deadline: August 6
- 30** Community Guide
Deadline: August 13

| SEPTEMBER | | | | | | |
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| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

- 2** Dining and Menu Guide
Deadline: August 27
- 11** Patriot Day Tribute
Deadline: September 8
- 20** Fall Home & Garden
Deadline: September 7

| OCTOBER | | | | | | |
|-------------------------------|----|----|----|----|----|----|
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| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| ²⁴ / ₃₁ | 25 | 26 | 27 | 28 | 29 | 30 |

- 1** SVBA Parade of Homes
Deadline: September 16
- 7** Fall/Winter Car Care
Deadline: September 27
- 13** Shenandoah Hearth
Deadline: September 29

| NOVEMBER | | | | | | |
|----------|----|----|----|----|----|----|
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| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

- 1** Hunting Headquarters
Deadline: October 22
- 22** Holiday Gift Guide
Deadline: November 5

| DECEMBER | | | | | | |
|----------|----|----|----|----|----|----|
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- 11** Procrastinator's Gift Guide
Deadline: December 3
- 17** Christmas Greetings
Deadline: December 8
- 29** First Night 2010
Deadline: December 17
- 31** Alcohol Awareness
Deadline: December 28

YEAR LONG FEATURES

- **Coupon Clipper**-First Tuesday of every month
- **Professional Forum**-Third Thursday of every month
- **Seasons Plus** (ElderAlliance section)-Second Friday of even months
- **Shenandoah Valley Business Journal**-Last Monday of every month
- **Auto Book**-Third Thursday of every month
- **See & Do** (Valley Arts & Entertainment)-Every Thursday
- **Real Estate Showcase**-Last Friday

Daily News-Record